

## **Privacy Notice**

This Privacy Notice summarizes the privacy policy and practices on HK Insurance's website.

### **Your Privacy and the Internet**

Specific personal information, such as your name, phone number or email address, is not automatically gathered. HK Insurance would only obtain this type of information if you supply it by email or when you voluntarily provide it by completing a request for service (eg. quote).

The nature of the Internet is such that web servers automatically collect certain information about a visit to a website, including the visitor's Internet Protocol (IP) address. IP addresses are unique numbers assigned by Internet Service Providers (ISP) to all devices used to access the Internet. Web servers automatically log the IP addresses of visitors to their sites. The IP address, on its own, does not identify an individual. However, in certain circumstances, such as with the co-operation of an ISP for example, it could be used to identify an individual using the site.

In cases where services are provided by organizations outside of HK Insurance, such as social media platforms or third party online services, IP addresses may be recorded by the third-party service provider.

All personal information created, held or collected by HK Insurance is protected under the Privacy Act. Our commitment is to inform our customers of why and how we collect, use and disclose their personal information, obtain their consent where required, and only handle their personal information in a manner that a reasonable person would consider appropriate in the circumstances.

### **Communicating with HK Insurance**

Personal information from emails or online quote requests is collected pursuant to the Privacy Act.

If you choose to send HK Insurance an email or request a quote online, your personal information may be used by HK Insurance in order to respond to your inquiry. HK Insurance does not use the information or disclose the information to anyone other than to those in the insurance industry, as needed to provide you with a response. Any disclosure of your personal information is in accordance with the Privacy Act.

Emails and other electronic methods used to communicate with HK Insurance are not secure unless it is specifically stated on a web page. Therefore, it is recommended that you do not send sensitive personal information through non-secure electronic means.

### **Links to Other Sites**

Links to other websites may be made available, including those of a third party who may also provide services to you. You acknowledge that all those other websites and third party services are independent from HK Insurance's website and may be subject to separate agreements that govern use. Always review the Privacy Statements of the websites that you are viewing or using.

### **Third-Party Social Media**

HK Insurance's use of social media serves as an extension of its presence on the web. Social media account(s) are public and are not hosted by HK Insurance. Users who choose to interact with HK Insurance via social media should read the terms of service and privacy policies of these third-party service providers and those of any applications used to access them.